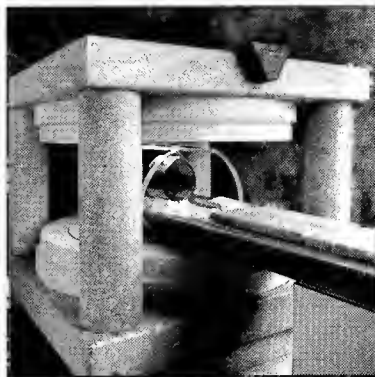




La Infanta y Su Gato
1986 - Original Etching by Graciela Rodo Boulanger

OPEN MRI

*Another First in Trumbull County at
ADVANCED RADIOLOGY
A Leader in Imaging Innovation*



- No Claustrophobia
- Quiet Operation • Scan Patients up to 425 lbs.
- Ideal for Children

OTHER SERVICES:

CT Scan	Mammography
Color Doppler	IVP, BE, GI
Ultrasound	General X-ray

OFFICE HOURS:

Monday - Friday 8:00 - 5:30 p.m.
Wednesday & Saturday
8:00 - 12:00 Noon

856-XRAY

747-0334 (Youngstown)
1-800-998-4MRI

MEDICAL DIRECTOR

Galterius Grajo, M.D.

- Board Certified - Diagnostic Radiology 1976
- Trained LSU Medical Center and Children's Hospital of Pittsburgh
- 13 years Radiologist at Northside Medical Center

ADVANCED RADIOLOGY

5500 E. Market Street
Howland, Ohio 44484

Films Read by Board Certified Radiologists with MRI Training



Founded 1872

COUNCIL

Officers

Eric W. Svenson, MD

President

Chester A. Amedia, MD

President Elect

Douglas M. Goldsmith, DO

Secretary

Norton I. German, MD

Treasurer

AMA Alternate Delegate

J. James Anderson, MD

OSMA Delegates

J. James Anderson, MD

Denise L. Bobovnyik, MD

Daniel W. Handel, MD

Lloyd E. Slusher, MD

Hai Shiuh Wang, MD

Karl F. Wieneke, MD

OSMA Alternate Delegates

Jane F. Butterworth, MD

Anand G. Garg, MD

Chander M. Kohli, MD

Chris A. Knight, MD

Prabhudas R. Lakhani, MD

L. Kevin Nash, MD

Council at Large

Thomas E. Albani, MD

Thomas S. Boniface, MD

Jenifer Lloyd, DO

Richard J. Marina, MD

Anthony L. Mehle, MD

Alam M. Qadri, MD

Jeffrey D. Resch, DO

Milo N. Warner, DO

Lyn E. Yakubov, MD

Director of Public Relations Program Chairperson

Jeffrey Resch, DO

Editor/Bulletin

L. Kevin Nash, MD

Executive Director

Eleanor Pershing

BULLETIN

Mahoning County Medical Society

Volume 63 July/August 1993 No. 4

Table of Contents

AMA Questions	6
Editor's Page	8
State Medical Board	12
NEOUCOM	16
Why a Complaint Record Is Good Marketing ...	17
Health Department Update	18
On the Cover	24
OSMA Update	27
From the Bulletin	30

SOCIETY MEETINGS

January 19, 1993

March 26, 1993

May 18, 1993

September 21, 1993

November 16, 1993

December 21, 1993

The *Bulletin* is published six times a year by the Mahoning County Medical Society, 5104 Market Street, Youngstown, Ohio 44512.

Phone (216) 788-4700.

Editor

L. Kevin Nash, MD

Editorial Board

Denise L. Bobovnyik, MD

Chris A. Knight, MD

L. Kevin Nash, MD

Managing Editor

Eleanor Pershing

Publication Contributor

Margaret Floyd

The opinions and conclusions expressed herein do not necessarily represent the views of the editorial staff nor the official views of the Mahoning County Medical Society. Advertisements do not imply sponsorship or endorsement by the Mahoning County Medical Society of products or services advertised.

The *Bulletin* reserves the right to edit all contributions for clarity and length, as well as to reject any material submitted, including advertisements.

BEFORE YOU BUY INSURANCE, WE RECOMMEND YOU SEE A DOCTOR



Word-of-mouth is our best advertising. So we urge you: get the word.

Talk to any of the 13,000 doctors with professional liability insurance from The P-I-E Mutual.

These doctors own this company. More than 160 of them sit on our 13 managing boards. They help to shape policy, influence selection of applicants, consider the merits of claims.

They're benefactors of a program that offers discounts to loss-free members. And the protection of a prepaid law firm that is seasoned in all areas of claims, and wins 90% of cases that go to court.

Call us. 1-800-228-2335.
Get the facts, doctor to doctor.

THE P-I-E MUTUAL
INSURANCE COMPANY

NORTH POINT TOWER
1001 LAKESIDE AVENUE
CLEVELAND, OHIO 44114-1149

Moreman-Yerian

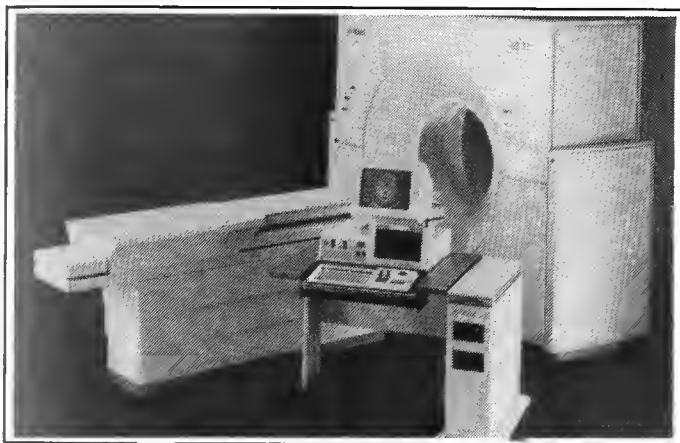
Where insurance works... for you

THE MOREMAN-YERIAN COMPANY
9251 MARKET STREET
P.O. BOX 3728
YOUNGSTOWN, OHIO 44513
216/758-4571 • FAX: 216/758-3753

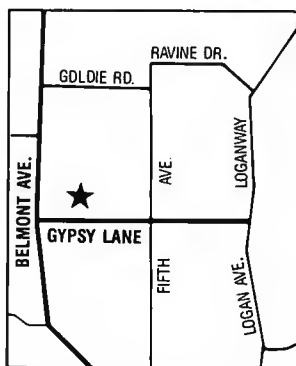
Western Reserve Imaging Center, Inc.

The **only** outpatient radiology facility
that provides you with:

- | | |
|---|-------------------------------|
| ■ FOURTH GENERATION
CT SCAN with slip ring
technology, and laser
camera. | ■ Color Doppler
Ultrasound |
| ■ Mammography | ■ IVP, BE, GI |
| | ■ General X-ray |



- Quick Scheduling
- Minimal Waiting Time
- Same Day Report
- Fulltime Radiologist
- Convenience & Easy Access
- Fees Averaging 10% Lower Than Hospitals



MEDICAL DIRECTOR
Galterius Grajo, M.D.

- Board Certified - Diagnostic Radiology 1976
- Trained LSU Medical Center and Children's Hospital of Pittsburgh
- 13 years Radiologist at Northside Medical Center

(next to Northside Medical Center)

Monday - Friday 8:30 a.m. - 5:30 p.m. • Thursday & Saturday 8:30 a.m. - 12:30 p.m.

747-XRAY (9729)

All Radiologists are Board Certified and University Trained

510 Gypsy Lane • Youngstown, Ohio 44504

AMA Questions Concerning the Clinton Proposal for Health Reform

The AMA has compiled the following list of 10 questions for patients. Post the list in your waiting room and discuss these points with them. Tell your patients they can be instrumental in affecting change if they don't like the answers

they're hearing. All they need to do is contact their legislators, on both the national and state level — and let their representatives and senators know what they think of the health reform proposal.

Is the Clinton proposal for health reform good for you and your family? You need to think about these 10 questions.

1. Will I still be able to see my own doctor? Will I have to pay extra? And will my doctor and I be free to decide how to treat my illness?

6. What if someone in my family has a preexisting health condition. Will they be covered?

2. I have a group insurance policy through my employer. Will that change? Will my premiums, deductibles and co-payments go up?

7. Will the quality of care my family receives be maintained under a new system?

3. Will I be able to choose my own type of health insurance? And can I buy extra insurance if I want it?

8. I'm retired and on a fixed income. Will my medicare coverage be affected?

4. Will anything be done to reduce and simplify all the insurance forms I have to fill out?

9. Will costs be controlled in a way that doesn't interfere with my medical care?

5. What happens if I change jobs, get sick or am injured? Will I risk losing health insurance coverage?

10. Will everybody in America have health insurance? And if so, how will we pay for this?

SCOPE OF SERVICES

Tuberculosis Controller

The Mahoning County General Health District Board of Health is seeking a physician or physician group interested in providing tuberculosis controller services to the board's tuberculosis control program. The tuberculosis controller's responsibilities include providing diagnostic and treatment services in weekly clinics, consulting with physicians treating tuberculosis patients in private practice, and providing tuberculosis surveillance in the community.

Interested physicians should be licensed to practice medicine in Ohio, board-certified in pulmonary medicine, and prepared to devote up to eight hours per week to tuberculosis controller duties.

Inquiries should be directed to the Mahoning County health commissioner or medical director, 2801 Market Street, Youngstown, Ohio 44507.

MEDICAL ASSISTANTS TRAINED AT MAHONING COUNTY JVS

Area medical centers seeking trained personnel will be interested in students prepared in Canfield at the Mahoning County JVS. Adult students are trained in clerical, clinical, and laboratory skills and are prepared for a variety of jobs in the allied health field. Areas of training include transcription, computerized billing, preparation of patients for examination, and operation of various test equipment. All students acquire a basic understanding of medical terminology, anatomy, and physiology. Clinical skills taught include pharmacology, electrocardiology, CPR, first aid, vital signs, and the taking of a medical history. Graduates of the program are able to conduct such lab skills as blood sugar analysis, venipuncture, and cultures.

A unique job placement service is available to the community through the placement division of the adult education department at the JVS. Placement coordinators, Mary Kohut and Dick Mahoney, are available to work with employers in finding the right person to fill a particular job. These services include skill testing and assessment and screening of applicants. Qualified applicants can fill openings as medical assistants, medical secretaries, medical receptionists, medical transcriptionists, and various clinical roles. There is no charge for this placement service.

For further assistance, call Mahoning County JVS, Adult Education Placement Service at 533-3923.

In Youngstown, Merrill Lynch is building on a tradition of trust.

Merrill Lynch has lots of ways to help people in our town make more money, and keep more of what they make. And we think we do it better than anyone else.

With stocks, of course. And bonds. Commodity futures. Investment

counseling. Retirement security programs. Mutual funds. And much more.

So why don't you call or stop by for a visit at our convenient office and get acquainted. Let today be the day when you learn a new way to make money.

Merrill Lynch
1000 City Centre One, Youngstown, OH 44503

John Bender, Manager
216-740-7432



Merrill Lynch

A tradition of trust.

© Copyright 1993, Merrill Lynch, Pierce, Fenner & Smith Inc.
Member SIPC.

Courage

The plan was to depart for Toronto as soon as I finished on Thursday. It was going to be a hectic morning (as usual), and I had been pushing very hard for the past three weeks. The schedule called for rounding on nine inpatients, office hours, a speaking engagement at YSU for the new BS/MD students, and hopefully starting on the road by noon. A long weekend in Toronto featuring *Miss Saigon*, Thai food and troop-ing all over Bloor-Yorkville sounded like the right prescription.

I finished hospital rounds and made it to the office by eight. We had five people scheduled and had left room for a few extra since I seem to radiate some sort of invisible, inaudible signal that my patients pick up on — “Have to see Dr. Nash before he goes out of town.” We ended up seeing nine, including Mrs. A. She’s a very lovely lady with very bad diabetes. She called in indicating her sugars had been wildly out of control for the past few days — a very unusual event for Mrs. A. who takes scrupulous care of herself. Even though she didn’t give us any localizing signs, I suspected infection and had her come in. I only had to lay eyes on her to realize she was very sick and her U/A showed 4+ glucose and 4+ ketones — an obvious keeper. We also got a call from Mrs. S. about her husband who had been getting progressively weaker and more short of breath over the past few days.

Mr. S. had only been a patient of my practice for about two months or so and had already lost 40 or 50 pounds when he arrived for a second opinion. He had already been very competently worked up for a possible occult malignancy but nothing had been found. Even when I first met Mr. S., I was impressed by his rugged sagacity and reserved dignity. He didn’t come expecting a miracle or anything; he just wanted a no-nonsense answer to an honest question — “Am I dying and why?” He had come at the urging of his wife and his friend, Mr. D.H. (a natural born wheeler-dealer who probably deserves an editorial of his own!) Mr. S. had had significant reservations about being hospitalized and having an open lung biopsy (not to mention EMG’s and a bone marrow

biopsy) but endured it all because he owed it to his wife and had never won an argument with D.H. anyway. After an extensive work up (and a lot of help from my friends), we knew he had very severe COPD and some nagging questions concerning disseminated histoplasmosis and a perplexing neuromuscular problem.

I had seen Mr. S. a few days previously, and he had deteriorated since going home from the hospital despite oral therapy with intracranial azole. My gut feeling at that time was it didn’t much matter whether he had histoplasmosis or not, or if ALS or multiple myeloma was involved because there wasn’t going to be much we could do to help Mr. S. At his last office visit, Mr. S. knew without having to ask that his time was limited and conveyed in his quiet, dignified way that he was tired of suffering and just wanted to die in peace. Mrs. S.’ phone call was a simple, honest plea for something to help keep her poor husband from suffering so badly.

I subsequently went to YSU, and it was invigorating and renewing to see all the starry-eyed, excited faces of the new students entering the BS/MD program at YSU. I hope the message my colleagues and I delivered provided a sense of inspiration. Even though it has already been more than fifteen years since I sat in their seats, I can still distinctly recall my early role models and still admire them. To be honest though, I think I get as much inspiration from them as they get from me.

I went back to the hospital and got Mrs. A. admitted. The residents had already done a very competent job outlining the management for her DKA, and I gave them a whole page of paternalistic suggestions and cautions to optimize her care. It’s always a little awkward to admit somebody the day you’re going out of town even if it’s just for a long weekend. Mrs. A. already looked a lot better after a liter of fluids and some IV insulin. She was gracious as always and was kind enough to wish me a safe trip and a good time while away.

Mr. S. was still in the emergency room when I arrived. The poor man had deteriorated badly in the week or so since I had last

seen him. He was awake and according to Dr. T. in the ER he was significantly improved from when he arrived. His ABG's on arrival showed an impressive hypercarbia with a $p\text{CO}_2$ of 110. He was ashen gray and breathing in the mid-30's.

Mr. Shad very specific stipulations concerning his hospitalization: "I don't want any machines or any more tests and don't let D.H. talk you into anything else." I examined him and wrote his admitting orders. I checked him one more time before I left the ER and had to tell him I was going out of town that afternoon. Mr. S. looked at me with a wry smile and pointed his finger at me saying in a serious tone, "You have a good time now, you hear?" I felt a little chill run through me because without saying so, I knew and he knew that he wouldn't be here when I got back.

Toronto was wonderful. *Miss Saigon* was well worth the trip, and we were able to snag a pair of tickets to the Sunday matinee for *The Phantom of the Opera*. We arrived back in Youngstown late Sunday evening, and my colleague indicated that all had gone well with my practice and patients in my

absence.

"Oh, by the way," he added, "Mr. S. died Saturday evening."

This has been a rambling sort of editorial, but I can only describe Mrs. A. and Mr. S. as being courageous and courteous. It struck me very deeply the simple, honest appreciation these individuals expressed to me. I don't think I'll ever forget Mr. S. □

L. Kevin Nash, MD

OFFICE SPACE AVAILABLE

PRIME LOCATION Near St. Elizabeth Hospital

and Future Mental Health Care Center

- Approximately 1237 Square Feet/Lower Level
- Approximately 1530 Square Feet/Upper Level

AVAILABLE IMMEDIATELY
333 PARK AVENUE
YOUNGSTOWN, OHIO

PHONE: 216-746-8895

YOUNG PHYSICIANS PRACTICE MANAGEMENT SEMINARS

Winning Investment Strategies for the '90s and Beyond

A half-day financial planning workshop teaching the principles of investing, and ways to apply these principles to your own portfolio.

Financial Control of Your Practice in 30 Minutes a Day

This two-hour workshop outlines steps participants can take to gain control over their finances without sacrificing time with patients.

9:30 a.m. - 10:00 a.m.	Morning Registration
10:00 a.m. - 12 noon	Financial Control of Your Practice
11:30 a.m. - 1:00 p.m.	Afternoon Registration
12:00 noon - 1:00 p.m.	Lunch
1:00 p.m. - 4:30 p.m.	Winning Investment Strategies

Registration fees for the program are:

\$20 each session - Members

\$40 each session - Non-Members

THURSDAY ■ SEPTEMBER 23, 1993

YOUNGSTOWN CLUB, YOUNGSTOWN

For Further Information Call MCMS at 216-788-4700

OUTPATIENT THERAPY

Physical Therapy, Occupational
Therapy, Speech Therapy,
Massotherapy and Aquatic Therapy

SPORTS INJURY • STROKE • INDUSTRIAL REHAB
• WORK SIMULATION • PAIN MANAGEMENT



Medicare, Worker's Comp.
& Private Insurance Approved

*We do the paperwork
and billing for you!*

"Take A Step in the Right Direction, Contact the Caring Professionals"
UNDER SAME OWNERSHIP

Austin Woods Rehabilitation

Health Care Center
4780 Kirk Road
Austintown, Ohio 44515

(216) 792-0660

Carrington South Rehabilitation

Health Care Center
850 E. Midlothian Ave.
Youngstown, Ohio 44502

(216) 788-4022

Only PICO continues to offer

OCCURENCE COVERAGE

plus the new...

MERIT RATING PLAN AND THE FIVE STEP PLAN



**All with loss-free premium
discounts and coverage limits
up to \$5 million.**

The PICO/OSMA Group Program is flexible, with
options in coverage and pricing to meet
your specific protection needs.

The independent insurance agent representing
PICO in your area can help you select the
professional liability plan that is best
for you medical practice.

Represented by
THE GLUCK INSURANCE AGENCY

4790 Market Street
Youngstown, Ohio 44512
216-788-6577



Physician's Insurance Company of Ohio

Is Your License in Jeopardy?

What should you know in order to avoid jeopardizing your medical license? The answer may be as close as your own back pocket.

For the past several years, the flip side of the wallet identification card issued to each currently registered physician has included a list of ten things the doctor can do to reduce the likelihood that he or she will become the subject of a Medical Board investigation. Some of the following activities are violations of the law; others may simply arouse board concern, leading to time consuming, and perhaps unnecessary, board investigations.

1. Failure to maintain proper moral and ethical standards in patient relationships.

In an effort to help Ohio's physicians avoid complaints of inappropriate physical contact with patients, the Medical Board adopted a position paper entitled "Guidelines for Physical Examinations" in March 1989. The need for physicians to continually strive to preserve the patient's dignity in all contexts is emphasized. The guidelines also suggest that a third party be present whenever the physician conducts an examination of the sexual or reproductive organs or rectum.

2. Failure to learn the laws pertaining to prescribing to addicts.

A physician acting independent of a narcotic treatment program may administer narcotic substances to an addicted individual on a daily basis for up to three days to relieve acute withdrawal symptoms while the physician makes arrangements to enroll the individuals in a narcotic treatment program. This treatment cannot last more than three days, and may not be renewed or extended.

3. Failure to document the need for scheduled drugs and to maintain adequate records for controlled substances.

Medical Board rules specify that "...a physician shall complete and maintain accurate medical records reflecting his examination, evaluation, and treatment of all his patients. Patient medical records shall accurately reflect the utilization of

any controlled substances in the treatment of a patient and shall indicate the diagnosis and purpose for which the controlled substance is utilized, and any additional information upon which the diagnosis is based." (O.A.C. 4731-11-02 (D))

4. Prescribing controlled drugs for yourself or your family.

Appropriate prescribing of controlled substances presupposes a doctor/patient relationship. It follows then, that a physician may not self-prescribe or self-administer controlled substances. The board also recognizes that it is difficult for a physician to maintain detached professional judgement when prescribing to a family member. For this reason, a March 1992 Medical Board position paper urges licensees to refrain from prescribing or administering controlled substances to family members except in the event of a medical emergency.

5. Failure to learn and understand potential drug interactions.

Board rules require that, before prescribing controlled substances for patients, a physician must take into account the drug's potential for abuse, the possibility the drug may lead to dependence, the possibility the patient will obtain the drug for a nontherapeutic use or distribute it to others, and the possibility of an illicit market for the drug.

6. Pre-signing prescriptions.

Pre-signing prescription forms to be completed and distributed by others is illegal under an Ohio law and may constitute a felony in this state.

7. Use of scheduled drugs for treatment of obesity in violation of board rules.

Chapter 4731-11-04, Ohio Administrative Code, defines the precautions that must be followed when prescribing controlled substances to patients for weight loss.

8. Commission of a felony.

Ohio's Medical Practices Act lists commission of a felony, whether or not the underlying acts occurred within the course of practice, among the grounds



Annand G. Garg, MD

for disciplinary action that may be taken by the Medical Board against a practitioner's license. Certain felonious crimes of violence will result in automatic suspension of a physician's license. Also, Ohio law requires the board to immediately suspend a physician's license for specific drug related offenses.

9. Splitting fees.

It is inappropriate for a physician to accept remuneration for a patient referral. This kind of activity may result in disciplinary action by the Medical Board.

10. Failure to maintain documentation of CME.

All doctors must comply with the legislatively mandated CME requirement. If you are included in the 2 per cent of physicians audited for compliance with this requirement, you must be able to provide documentation of attendance at the requisite number of programs. Acceptable documentation includes certificates of attendance, hospital print-outs and accredited organization print-outs.

Copies of the rules and position papers referred to in this article are available by contacting the public inquiries division of the Medical Board at (614) 466-3934. □

*Anand G. Garg, MD, board member
Lauren Lubow, case control officer
Joan Wehrle, public inquiries officer*

FOR SALE

**Becton-Dickinson QBC II Plus
Hematology System**

8 Parameters • Including Hemoglobin
Complete with manual,
centrifuge, printer and starter supplies
Less than 2 years old — \$3700

Call 799-1507

RENTAL SPACE

1500 square feet • very reasonable
Ideal Rate • Boardman Location

Call 726-0197

MEDICAL CONDOS *Royal Executive Centre*

**All NEW Construction | 1200 - 1500 Sq. Ft.
to YOUR Specifications Available**

Rt. 422 on the Strip in Niles

• Across From Bombay Bicycle Club •

CONTACT:

Camacci Real Estate, Inc.

544-6500

or

793-8400



24 HOUR PHARMACY

*"We Are Always Here
When You Need Us"*

• HALLMARK CARDS & GIFTS
Pharmacy Drive-Thru Always Open

797-1515 **1-800-468-9126**
FREE DELIVERY
DURING BUSINESS HOURS

3307 CANFIELD RD. • CORNERSBURG

STORE HOURS
9 am - 9 pm • 7 Days A Week

MEDICAL EQUIPMENT & SUPPLIES



**WE BILL MEDICARE & MEDICAID
ALL INSURANCE ACCEPTED**



Holly Ambrose
 Terry Blessing
 Marjorie Bosley
 Vanessa Bowman
 Stoney Bowser
 Amy Brode
 Nancy Brode
 Hyland Burton Jr.
 Cheryl Campolito
 Cele Connelly
 Tom Craven
 Janine De Frank
 Linda DeLuca
 Char DeLucia
 Patty Dietz
 Donald Foley Sr.
 Donald Foley Jr.
 Amy Gilliland
 Judith Henneman
 Tim Huber
 Walter Jackson
 Pat Kane
 Renee Keyser
 Dan Klanica
 Cynthia LeMasters
 Pam Liposky
 Marie Marzano
 Linda Mazzocco
 Ted Melewski
 Jack Metzger
 Trudy Moderalli
 Kevin Murphy
 Greg Musser
 Steve Musser
 Michael Nagy
 Butch Paluga
 Suzanne Paluga
 Gail Pavick
 John Pennel
 Kim Ramsey
 Michael Reardon
 Chriss Raschella
 Helen Reider
 Paul Rella
 Tammy Sabol
 Marge Schlering
 Dave Schulz
 Leni Schulz
 Lonna Schwalm
 Jo R. Sehar
 Rick Smith
 Juliana M. Sofranko
 Delores Suber
 Debbie Toman

We Have 54 Reasons Why You Should Feel Confident Referring...



FAMILY HOME MEDICAL

A Division of Foley Medical, Inc.

SPECIALISTS IN HOME MEDICAL EQUIPMENT AND SUPPLIES

Accredited by



Joint Commission

on Accreditation of Healthcare Organizations

Clinical Teaching Skills Workshop

A teacher can learn a lot from a student. Just ask the 13 faculty members of the NEOUCOM who learned to develop their teaching skills by working with medical students who were trained to demonstrate learning deficiencies. The program helped faculty deal with the many challenges they face teaching medical students in hospital medical offices.

"Clinical teaching is very challenging," said Deborah Simpson, Ph.D., who presented the "Clinical Teaching Skills" workshop at NEOUCOM. Simpson is associate professor of family and community medicine and director of educational service at the Medical College of Wisconsin. As part of the program, students demonstrated deficiencies in history-taking of patients, organization of case presentations, and physical exam skills.

Family Medicine faculty participants practiced and received feedback on their clinical teaching skills from their peers and the students during the workshop. They learned to apply a systematic decision-making model to their teaching situations. They also learned what constitutes a good clinical teacher and how to enjoy the challenge of the learning process.

Teaching in a clinical setting is challenging, said Simpson, because the teacher has to assess the patient's problem and then quickly determine how to teach the proper assessment to the student.

"The strategy is to think out loud," said Simpson. "A student needs to follow the instructor's train of thought in order to fully understand decisions that are made." This method helps the student understand the diagnosis process; this also helps the teacher clarify an incorrect diagnosis by the student. Although they are in the learning process, the students want to be treated with dignity and as emerging colleagues, said Simpson.

A practice case in the workshop involved a two-year-old boy with an iron burn on the back of his leg. The medical student

diagnosed only the burn. The teacher then guided the student to consider the possibility of child abuse and encouraged the student to focus on the social history of the family in addition to the injury.

Dinah Fedyna, M.D., director of undergraduate education, Department of Family Medicine, NEOUCOM, and director of the Clinical Teaching Skills Workshop, said she received a lot of positive feedback from the participants.

"I was pleased with the hands-on method of the workshop," said Fedyna. "Both the faculty and the students benefited from the learning taking place in the workshop."

The Clinical Teaching Skills Workshop was based on a program developed by Simpson called, "Standardized Ambulatory Teaching Situations" (SATS). Simpson has conducted workshops at national medical education meetings and at medical schools across the United States.

Fedyna hopes other NEOUCOM departments can utilize the information and teaching methods presented in Simpson's SATS program.

"Learning from learners is the best way to improve faculty teaching skills and to increase student knowledge," said Simpson. □

PROFESSIONAL OFFICE SPACE AVAILABLE

Liberty Centre/Belmont

- 3120 SF
- 5 Exam Rooms
- Surgical Room
- X-ray Room and Lab
- 4 Bathrooms
- 3 Offices
- 2.5 ml from St. Elizabeth
- 1.2 ml from North Side

**Call LEWIS DEVELOPMENT
539-6426**

Why a Complaint Record Is Good Marketing

Beyond malpractice protection, keeping track of patient complaints helps you two ways. It makes sure someone mollifies the complaining patient, and it calls for changes so the problem won't happen again.

As a physician, you may be the last person in your office to hear about a patient's complaint. Foul-ups over next-day lab reporting, inordinate waiting room delays or discourteous receptionist patterns will often be addressed to the staff—but not to the doctor. Even medically more significant patient concerns over misdiagnosis, ineffective prescription, painful injection and the like may fail to reach you, the doctor.

Overcome the communications gap by setting up a reporting format. Make one employee responsible as keeper of a *Complaint Record*. Then firmly instruct all doctors and staff that every complaint (including a comment which might later become a complaint) *must* be reported to that person. He or she should write-up each complaint, using a simple preprinted form, and then process the items in a systematic pattern.

The Pattern

Require giving photocopies of each write-up immediately to the doctor(s), the office manager/administrator, and any employee directly involved in the complaint. Keep the original in a notebook for regular reference, updating it by any later responses or developments. Then circulate the book or a listing of all entries for review and comment on a regular schedule—perhaps

quarterly.

The complaint record has for years been a basic part of malpractice protection, and it is also called for by some of the newer regulatory programs like OSHA and CLIA. It makes sense beyond these "protective" purposes, though, as an integral part of your patient satisfaction program. Good marketing requires attention to complaints, whether or not they are legitimate.

By having a written complaint record and a specific program for handling each entry, you can emphasize consumer satisfaction. The program creates a duty to investigate the complaint and resolve it with the dissatisfied person. And it lets you identify and correct weaknesses so the problem won't happen again.

Recording complaints, mollifying the complainer and preventing recurrence, it's simply good marketing strategy. □

*Excerpted with permission from
The Physician's Advisory, Lief C. Beck,
L.L.B., C.P.B.C., Publisher*

NEW ADDRESS

Sanford F. Gaylord MD
20 Ohltown Rd. #10
Youngstown, OH 44515

(216) 793-7396

~ PSYCHIATRIST ~

Immediate opening for BC/BE, full-time psychiatrist at Youngstown Outpatient Clinic which is part of the Cleveland VA Medical Center. Psychiatrist will provide comprehensive psychiatric care in an outpatient setting and work as a team leader with other mental health professionals. Position is for outpatient psychiatry; Monday - Friday, 8:00 a.m. to 4:30 p.m.; excellent benefits include 30 days vacation, 13 days sick leave, CME time, health insurance, retirement. Salary range \$95-115K depending on education and experience. Send CV and 3 references to M. Jain, M.D., Ph.D., chief medical officer, VA Outpatient Clinic, 2031 Belmont Avenue, Youngstown, Ohio 44505. For telephone inquiries: contact VA Outpatient Clinic, Canton, Ohio, at (216) 489-4618. VA is an Equal Opportunity Employer.

Children Need Most of Their Vaccinations by the Time They Are Two Years Old

Too few children in the U.S. are receiving the proper battery of vaccines by their second birthday. This

has led to serious outbreaks of diseases which are preventable. A retrospective study conducted by the Ohio Department of Health and completed in 1991 showed that 66 percent of the second graders in the city of Youngstown and 44 percent of the second graders in the remainder of Mahoning County were under immunized before they were two years old. This means that these children had not completed the full series of recommended immunizations by the time they were two years of age.

THE SERIES CONSISTS OF:

- **4 - DPT**
(diphtheria, pertussis, tetanus)
- **4 - HIB**
(haemophilus b influenza)
- **3 - OPV**
(oral polio virus)
- **1 - MMR**
(measles, mumps, rubella)

Just prior to this finding, a county-wide immunization task force was formed. The task force is comprised of representatives of the three local hospital systems, social and human service agencies, and city and county health departments. The task force meets regularly to network and discuss immunization issues.

The Youngstown Health Department is the recipient of a federally funded grant from the Ohio Department of Health. Free infant immunizations are now available to all Mahoning County residents regardless of ability to pay. The grant is called the Infant Immunization Initiative or III. The grant funds provide a comprehensive approach to primary preventative care for children. These funds remove the financial and geographic barriers to individuals

seeking immunizations for their children. Seven free clinic sites have been established in Mahoning County. Daily, evening and Saturday morning hours are available. The Health Department contracts with a nurse and an office manager to provide these services to the community. The grant also provides for a computerized tracking system which is currently being used by III staff and will, likely, be available to private physicians in the future.

An additional goal of the III Program is to educate parents and providers about the need to immunize and not miss opportunities to immunize young children due to conditions, such as mother being pregnant or children experiencing minor illnesses. The precise standards and contraindications can be found in the *Advisory Committee on Immunization Practices* (ACIP) manual. All services are provided without charge.

For further information, call 783-LOVE (5683). □

Neil H. Altman, MPH
Youngstown Health Commissioner

FOR SALE

- 2 - Adult Exam Tables
- 2 - Child Exam Tables

If Interested, Please Call
Jane, at (216) 726-5564

3000 sq. feet OFFICE SPACE AVAILABLE

In Liberty Township.
(No city Taxes)
Attractive building Good terms.
Call 759-3628

BOARDMAN X-RAY

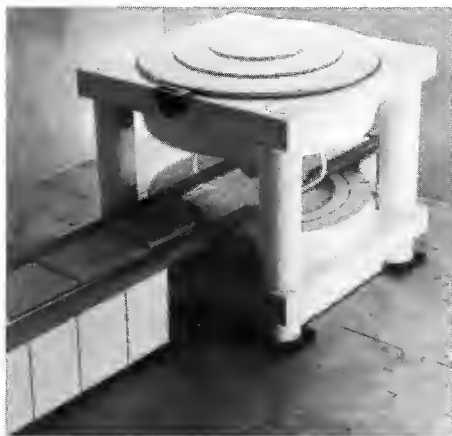
(REGIONAL IMAGING CONSULTANTS CORPORATION)

The Area's ONLY

Complete OUT PATIENT Imaging Facility

- GI, BE, IVP • MAMMOGRAPHY • GENERAL X-RAY •
- CT-SCAN • MRI (MCKAY COURT OFFICE)
- NUCLEAR MEDICINE • (McKay Office Fall '92)

McKay Court	819 McKay Court	(216) 726-9006
South Bridge	725 Bdmm-Canf.Rd.	(216) 726-9000
Austintown	45 N.Canf-Niles Rd.	(216) 793-7770



OPEN MRI

CONVENIENT BOARDMAN LOCATION!

MAGNETIC RESONANCE IMAGING

OPEN ON ALL FOUR SIDES

BOARDMAN X-RAY/MRI OFFERS:

- Quiet comfortable setting • Patients are able to see and be seen by staff at all times. • Weight Limit up to 450 lbs.

•NO CLAUSTROPHOBIA! • NO POUNDING NOISE!

IMPROVE YOUR MRI EXPERIENCE!

BOARDMAN X-RAY/MRI

819 McKay Court • Boardman, Ohio 44512

(216) 726-9006

Albert M. Bleggi, MD Jon A. Molisky, DO

PHYSICIANS' FORUM ON HEALTHCARE

Sponsored by

LAKE TO RIVER HEALTH CARE COALITION

106 Robbins Avenue, Niles, Ohio 44446

Cost: MCMS Members:\$25.00

Non-Coalition Members:\$35.00

• INCLUDES CONTINENTAL BREAKFAST AND BREAK •

For More Information Call: (216) 652-8111

THE PHYSICIANS' PERSPECTIVE

No matter what manner of reform is adopted for the American healthcare industry, the physician will remain pivotal in rendering care. Physicians views, concerns and cautions must be incorporated in the evolving concept of community-based healthcare reform. The FORUM will offer insights into how local physicians view such issues as:

- *external pressures on their patient care decisions and their style of medical practice*
- *how primary care physicians and specialists work together; how medical staffs monitor care within their hospitals*
- *managed care, managed competition, and fee for service concepts*
- *how paperwork and billing form requirements are impacting the practice of medicine*
- *medical technology on the quality and cost of services, is it worth it?*
- *medical liability and the practice of defensive medicine; tort reform*
- *evolving methods for measuring quality and establishing standards of care*
- *the role of the patient, and the provider, in decisions regarding management of the patient's condition*

The format will provide for a panel, composed of business, labor, nursing and community leaders to respond to the various positions expressed by the physicians' panel.

PARTICIPANTS

Moderator - **Mark Barabas**, Administrator Youngstown Osteopathic Hospital

PHYSICIAN PANEL

Mark H. Belfer, D.O., Family Practice

Gene A. Butcher, M.D., Medical Affairs Administrator

David R. Delliquadri, D.O., Family Practice

James J. Enyeart, M.D., Family Practice

David B. Nash, M.D., Pathology

Dan N. Olson, M.D., Internal Medicine

Robert G. Slating, M.D., Medical Affairs Administrator

Eric W. Svenson, M.D., Radiation Oncology

Paul Wm. Weiss, D.O., Medical Affairs Administrator

RESPONDENT PANEL

Evelyn Arambasick, RN-CS, J.D., Ohio Nurses Association, District 3

Allen Morrow, Cold Metal Products, Inc.

Jack O'Connell, Pres., Greater Yo. AFL-CIO Council

William Pounds, Copperweld Steel Corp.

Herbert G. Thomas, Trumbull County Board of Education

Patricia Snow, Packard Electric



Southwoods X-Ray & Imaging

Medical Health Complex of the
Southwoods Executive Centre

7655 Market Street, Youngstown, Ohio 44512

**DIAGNOSTIC X-RAY - LOW DOSE MAMMOGRAPHY
ULTRASOUND - CAT SCAN**

Phone: 726-2595

Billing Phone Number: 758-1149

HOURS: Mon - Tues - Wed & Fri: 8:30-5:00

Thurs & Sat: 8:30-12:30

J.J. Lee, M.D. • W.L. Crawford, M.D. • M. Soleimanpour, M.D. • W.P. Burick, M.D.
A. Azarvan, M.D. • D.L. Laufman, M.D. • L. Soges, M.D. • R. Krishnan, M.D. • J. Jacques, M.D.
S. Aubel, M.D. • R.G. Barr M.D., Ph.D. • W.R. Torok, M.D. • P. Zafirides, M.D.

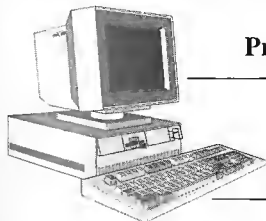
CONFUSED WITH MEDICARE RBRVS?
CALL PROFESSIONAL MANAGEMENT ASSOCIATES, INC.

MEDICAL BILLING SERVICE

- Computerized Billing & Account Reporting
- Processing of Patient Bills & Inquiries
- Electric Claims Submissions
- Office Practice Management
- Medical Collection Dept.

— *Over 20 Years Experience In Medical Billing* —

BILLING • FREE CONSULTATION TO INDIVIDUAL & GROUP PRACTICES



Professional Management Associates, Inc.

726-1031

THE FINANCIAL CENTER

1280 Boardman-Canfield Rd., Youngstown, OH 44512

HILTON HEAD ISLAND SOUTH CAROLINA

Dear Doctors,

Hilton Head Island is the second largest barrier island on the east coast. This beautiful island contains 8 miles of spectacular beaches, 20 challenging golf courses and 320 competitive tennis courts. Along with these amenities, most of our properties are located in plantations with private access systems. Yet we still afford a full service community with a hospital, airport, excellent restaurants and great shopping. Located 45 minutes from historical Savannah and 105 minutes from Charleston, Hilton Head boasts an incredible locale along with its resort designation.

Many of our communities provide golf memberships in private country clubs with no initiation fee. We have boating communities where you dock your boat behind your home. If this sounds interesting to you, please call me today for more information.



*Dr. Maruschak is a
retired dentist from
Poland, Ohio.*

Very Truly Yours,

Dr. Robert Maruschak
President



Resort Property Network

ThePrudential

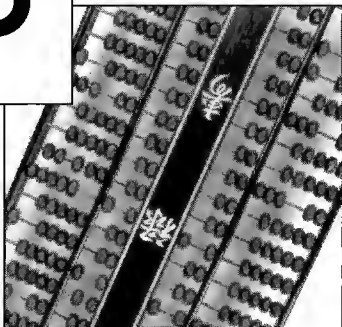
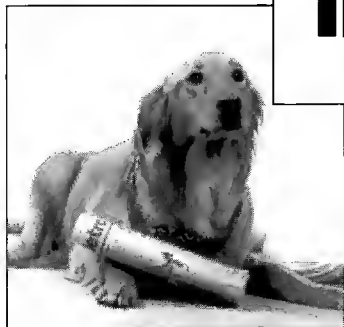


Kelley-Scott Real Estate

Hilton Head Island, S.C. 29928

1-803-785-2001 Call Collect

Rock solid in real estate.sm



Things You Can Always Count On.

For over 15 years, Ohio's doctors have counted on PICO to provide:

- *Insurance services designed to meet the changing needs of Ohio's doctors;*
- *aggressive legal representation;*
- *financial strength and stability;*
- *responsive customer service.*

When it comes to protecting the rights of Ohio's doctors, nothing else counts! Call your local PICO agent or contact us direct at 1/800-282-7515 for more information.



Physicians Insurance Company of Ohio
Bates Drive
Pickerington, Ohio 43147
1-800-282-7515

Represented in the Youngstown area by:

The Gluck Insurance Agency
4790 Market Street
Youngstown, Ohio 44512
788-6577

La Infanta y Su Gato

1986 - Original Etching
Graciela Rodo Boulanger

In La Paz, Bolivia, Graciela Rodo Boulanger was born in 1935 to a distinguished bourgeois family of the privileged minority. Graciela's mother was a professional pianist, and Graciela began her piano studies at the age of seven. When Graciela was eleven, her father took her to her first art lessons, and Graciela began painting. Graciela's desire to paint came about at the younger age of four when she accompanied her sister to the dentist. A rabbit appeared in the office, and Graciela followed it down the hall where it disappeared into another room. Graciela entered what was the artist studio of the dentist's wife. It was a room of magic and wonderment to her with all its canvases, brushes and paint, and aroma of linseed oil and turpentine. Graciela left the studio as if coming out of a dream and at that moment knew she wanted to spend the rest of her life as a painter and surrounded by these same objects. Unable to concentrate on anything but her piano and paintings, Graciela quit school at age 15 to study music at the National Music Conservatory. She studied drawing simultaneously at the School of Art in Santiago, Chile. At age 17, she traveled to Vienna to continue her studies. During this Vienna period, painting began to push forth inside her and became the more predominant profession of her life but did not exclude her performances as a concert pianist.

During a subsequent four year stay in Argentina where Graciela gave concerts and participated in art exhibitions, she saw an engraving by the German artist Friedlaender who lived in Paris. Graciela spent the next seven years in Paris absorbing the secrets of Friedlaender. She continues today to work in two mediums, oil painting and engraving

for her etchings. She has exhibited in many European countries; Canada; South America; New York; Washington, D.C.; Chicago; and Miami. In 1979, she created the poster for UNICEF's "The International Year of the Child" which circulated to five continents and made her a worldwide figure in the art world.

The subjects of her work reflect primarily activities of children, of which *La Infanta y Su Gato* is an example. The majority of her subjects seem to focus on the gentle appearance of protagonists playing games, practicing sports or performing music or dance. She maintains a permanent grace in expressions. Graciela has her own colors which display her personal sensitivity and technical knowledge. The rainbow is her palette, but the colors do not dominate the painting but instead gently support the image and allow the feeling of her message to dominate the canvas instead. From her various studios, she consistently creates examples of joy, happiness, and innocence to counterbalance a world filled with bitterness and contradictions.

This road traveled was by no means as easy as the created image indicates. There were many struggles and tragedies to work through, but Graciela continues to "... surround (people) with all the beauty I am capable of. And in that, art has not betrayed me... at this very moment, my studio awaits me with all its color tubes, paint pots, paint brushes and 'the perfume' which was the wonderful revelation of my childhood and which determined the course of my life...." □



Jeannine M. Lambert



Needs... Goals... Lifestyles

Your patient's lifestyle is the most important factor to be considered when a prosthesis is needed.

Every patient is unique and has special and specific needs. As a physician, you are aware of these concerns and the staff of Midwest Prosthetic-Orthotic Center will ensure your patient's situation is handled expertly.

Midwest Prosthetic-Orthotic Center

6600 South Ave. Ste 8 1834 S. Lincoln Ave.
Boardman, OH 44512 Salem, OH 44460
(216) 726-6124 (216) 332-0050

Professional Recovery Plus

Comprehensive Counseling Services Especially For Chemically Dependent People And Their Families

Individual and Group Counseling

- Recovery Enhancement
- Adult Children of Alcoholics Syndrome
- Co-Dependency
- Family & Marital Problems
- Later Stage Recovery Issues
- Multiple Diagnosis & Other Issues

Christine Kazan, M.S., N.C.C.
Jerry Carter, M.Ed., L.P.C.C., C.C.D.C. III
Betty McLaughlin, M.S., C.C.D.C. III, L.P.C.

Lorie Stipanovich, M.S.
Doc Hager, M.S., N.C.C., L.P.C.

Ralph Walton, M.D., Medical Director

Harvey Kayne, Ph.D., Psychologist

JCHAO Accredited

An Affiliate of The Clinic

1300 Boardman-Canfield Road, Suite 1726-7511



- QUALITY
- SERVICE
- EXPERIENCE

Home I.V. and Nutritional Services

The name you know, the people you trust!

- Total Parenteral Therapy
- Total Enteral Therapy
- Pain Management
- Antibiotic Therapy
- Chemotherapy
- Dobutamine Therapy
- Hydration Therapy
- Immunoglobulin Therapy
- HIV/AIDS Therapy
- PICC Line Insertion



JCAHO ACCREDITED WITH COMMENDATION

AVAILABLE 24 HOURS A DAY

We Accept New Patients on Weekends and Holidays.

397 Churchill-Hubbard Rd., Youngstown, OH 44505

216-759-1332 • 800-733-3762 • FAX 216-759-1104

DIAGNOSIS: Large accounts receivable, poor cash flow and inconsistent patient information tracking.

CURE: The *MICROMD Medical Billing Computer System!*

MICROSYS Computing, Inc.

784 Boardman-Canfield Road/Youngstown, Ohio 44512

Telephone: 1 (216) 758-8832

MICROMD Features . . .

- ✓ Electronic Billing to OH and PA Medicare & Blue Shield
- ✓ AMA 1500, OH & PA Welfare and PA BC/BS forms generation
- ✓ Easy to use menu driven program with online "look-up" screens
- ✓ Display & Printing of Daily/Monthly/Yearly Doctor Summaries
- ✓ Online Patient billing information and notes file, monthly statements
- ✓ Patient Aged Balances, Delinquency Reports & Collection letters
- ✓ And MUCH, MUCH MORE . . .

Call us today and discover how the professionals at MICROSYS Computing can work with you to increase the efficiency of *your* office.

Update on Health Care Reform Task Force Deliberations

The Ohio State Medical Association's Health Care Reform Task Force has met on seven occasions throughout the summer with the last meeting being held on August 7. The meetings have been held on every third Saturday throughout the summer. Scheduled meetings are forthcoming and will be held on August 28 and September 11. The focus of this group has been on dealing with the seven critical choices which deal with health care reform. It is the hope of this group to have a consensus statement arrived at in time for presentation at the OSMA Council meeting on September 18.

The group has agreed that every Ohioan should be guaranteed a health plan and that the health plan be mandated. The group has agreed that every person should be required to purchase basic health care coverage initially based on the current employment based system. It is the wish of the task force members to have increased individual responsibility for health care decisions and financing. With this in mind, the OSMA proposal will incorporate a mechanism to convert from an employment based system to a system of individual responsibility. The mechanism for payment of expanded coverage has as yet not been decided.

After discussion it was agreed that Medicaid as it exists today should be eliminated. It is the task force's recommendation that there should be focus on the concept of "mainstreaming" current Medicaid recipients into private sector health coverage. These patients would have the same basic benefits package as those patients who are currently involved in an employment based system.

The task force agreed that there should be a basic benefits package and at the present time is reviewing the AMA's revised basic benefit package. There is some concern about the estimated annual cost of this package, and the task force will be

reviewing other basic benefit packages if the AMA is not forthcoming with actuarial information. The task force members also agreed that the package should be portable. If a particular benefit is not part of the "basic benefit package" then it should not be mandated for coverage by the state.

The issue of cost controls has also been discussed by the task force members. This issue was looked at from several perspectives, that is as cost containment efforts directed at third party payers, at government and at providers. Thus far, the following concepts have been agreed upon:

1. *Third party administrative expenses should decrease to 15 percent of the premium dollar.*

2. *In regards to insurance ratings, community rating is preferable to the experience rating.*

3. *The task force members have agreed that the "gatekeeper" issue must be reasonable and that OSMA should not take a position either for or against this concept. The members were in agreement that there are certain instances when direct referral is the least costly alternative. The "gatekeeper" concept was the one issue which has evoked the strongest comments during the deliberations. It is the one issue which I believe will be potentially most divisive among our membership.*

Another issue which will need to be discussed is who should administer the health plan. This subject will be discussed at our next meeting. It has also been recommended by the task force that the issue of long term care should be considered at a later date and should not be linked to Medicaid.

It has been an interesting experience watching the evolutionary process of this task force. Dr. Reiling, who heads the task force group, has been very fair and efficient in allowing for full discussion of the

issues. He has been uncanny in his ability to help bring the group together to form a consensus statement on the various issues at hand. His appointment as chair of this reform group was an excellent decision on the part of Past-President Stanley Lucas. Finally, the OSMA Health Care Reform Task Force members realize that not all members of the OSMA will be in total

agreement with the final conclusions of this group. In fact, the recommendations brought forth by the group must be presented to the OSMA Council before release to the general membership. It is our hope that as a group, the members will close rank and support the OSMA's health care reform proposals. □

*Daniel Handel, MD.
Chairperson, MCMS Committee on Legislation*

Dermatology Associates of Youngstown, Inc.

7430 SOUTHERN BLVD.
YOUNGSTOWN, OHIO 44512
TELEPHONE (216) 726-9141

Daniel W. Handel, M.D.

Anthony L. Mohle, M.D.

August 12, 1993

Dear Colleague:

OMPAC represents one of the best investments you can make. OMPAC represents a means to making your voice heard at the Capitol. Physicians should be actively involved and knowledgeable in the workings of the state legislative process. The OSMA through OMPAC is lobbying on your behalf everyday. But OSMA needs your personal financial support.

As Dr. Jerry Kimmelman, the OMPAC chairman, has so correctly pointed out that for less than the cost of a presidential haircut you can renew your membership to OMPAC. Just \$125 is required and you can join thousands of your colleagues that want their voice heard. As Dr. Kimmelman has said we either win by taking an active role in politics or lose from lack of involvement. Everyday we delay we are one step closer to losing please respond now.

P.S. You need not limit your contributions to a \$125 but may wish to contribute at a higher level. For \$200 a member and a spouse will become sustaining members of OMPAC. The "\$300 club" established in 1992 represents another level of contribution. With this level of contribution come tokens of special acknowledgment.

Supporting OMPAC makes sense. Invest now.

Sincerely yours,

Daniel W. Handel MD

Daniel W. Handel, M.D.
6th District Representative for OMPAC

DWH/jae

Meeting the special needs of special patients.

SPECIAL CARE UNIT

Specifically designed to care for individuals with Alzheimer's or related diseases.

ASSISTED LIVING

Large, private rooms and the utmost in independence. Assistance with everyday routines is provided when necessary.

IN-HOME SERVICES

Services available to patients in their own homes include nursing assistants and homemakers.



Park Vista

retirement community
1216 Fifth Avenue, Youngstown
746-2944

Examine Mahoning National Bank For Your Complete Financial Needs



For professional service,
call Mr. Parker McHenry,
Executive Vice President
742-7010

MNB *Meeting the Needs of Our Community*
MAHONING NATIONAL BANK
 EQUAL HOUSING LENDER

MEMBER F.D.I.C.

60 Years Ago — July/August 1933

The annual golf outing was held at the Squaw Creek Country Club. Greens fees and a chicken dinner were one dollar. The Great Depression was showing signs of lifting. President Franklin Roosevelt passed the N.R.A. (National Recovery Act) putting America back to work. The minimum wage was 35 cents per hour. New members were **H.E. Chalker, Raymond Hall, John F. Dulick, Andrew Miglets** and **J.L. Scarnecchia**.

50 Years Ago — July/August 1943

President **William H. Evans** was serving as a lt. commander somewhere in the Pacific theater. Captain **Harry Chalker** was in Seattle; Captain **Sidney Davidow** didn't say where he was. Major **Sam Goldberg** was in North Carolina. Acting President **Elmer Nagle** kept hoping for the end of the war, "so we can return to the routine of pre-war days."

40 Years Ago — July/August 1953

After WW II came the Korean War in 1950. Extension of the Doctor Draft Law was passed by Congress. Since 1950, 12,527 physicians had been inducted into the armed forces. This war was designated a U.N. "police action." New member was **Robert A. Brown**.

30 Years Ago — July/August 1963

The Athletic Injuries Committee sponsored the first conference on prevention and treatment for high school personnel at the Boardman Junior High School. Participants were **Asher Randall, George Cook, Michael Vuksta, Robert Perry, Arthur Nicollette (DDS), Fred Schlecht, W.H.**

Charlebois and James Gordon. J.A. "Cash" Altdoerffer was committee chairman. New members were **Robert J. Hritzo** and **Richard J. Jarvis**.

20 Years Ago — July/August 1973

It was summer, and the doctors were out participating in community affairs. **Robert Perry** was parade marshal for the annual Boardman Memorial Parade. **Robert Wiltsie** was the featured speaker at the commencement exercises for the Mahoning County School for the Retarded. **Norma Hazelbaker** was named a Fellow of the American Academy of Pediatrics at its meeting in Boston. **Dr. Hazelbaker** also was the speaker at the annual meeting of the Mahoning County Chapter of the March of Dimes. **Gene Fry** was named Medical Director for the Youngstown works of the U.S. Steel Corporation.

10 Years Ago — July/August 1983

No *Bulletin* was printed in July or August of this year, a decision that was made by Council. At the last Council meeting on June 14, the following new members names were presented. They were **James F. Ervin, Catherine E. Molloy** and **Jeffrey D. Resch**. □

PHYSICIAN DIRECTORIES AVAILABLE

Copies of The Mahoning County Medical Society's first Physician Directory are still available for sale at the Society office. This handy reference guide to our membership may be purchased for \$20.

Anyone wishing to purchase additional copies may contact the Society office at 788-4700.



Robert R. Fisher, MD

A

now for maximum limit
protection at the lowest
possible rates.

Our Only Business Since 1958.



Two Summit Park Drive
Suite 350
Independence, Ohio 44131

216-642-9191

BULLETIN/JULY-AUGUST 1993

For Your Patient Needs:



Skilled Nursing
Home Health Aide Service
Physical Therapy
Speech Therapy
Occupational Therapy
Nutritional Support
I.V. Therapy
Maternity, Pediatrics
Laboratory Services

Visiting Nurse
association



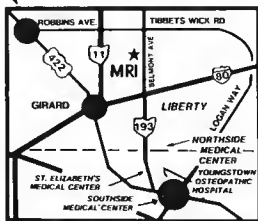
518 E. INDIANOLA • YOUNGSTOWN 782-5606

Magnetic Resonance Imaging

MRI Cooperative

- Directed by Board Certified Radiologists with Specialized Training in Magnetic Resonance Imaging
- Fast turnaround time on reports
- Professional and convenient service in a modern facility
- Patients accepted on a Referral Basis Only

WARREN GENERAL HOSPITAL
ST. JOSEPH'S
RIVERSIDE HOSPITAL



*Quality
Patient
Care*

4964 Belmont Avenue
Youngstown, Ohio

759-9922

Toll Free Dial 1 & Then 800-686-9933

Professional Decisions.

It is an important decision as to who will administer your insurance needs. Let Stillson and Donahay make that decision easier for you to make.

We are professionals, locally owned and operated with over 60 years in the Mahoning Valley; endorsed by the Mahoning County Medical Society for over 40 years.

Call us... It could be the most important professional decision you make.

Life, Disability and other Health Insurance

**Stillson
& Donahay**
AGENCY, INC.

John Fouse • Lloyd Peck • Reuel Peck



**Bank One Building • 30 North Main Street
Poland, OH 44514 • Phone: (216) 757-3726**



DeBald and Company, Inc.

OFFICE SUPPLIES

1300 Wick Avenue
P.O. Box 6085
Youngstown, Ohio 44501

746-0597

FAX No. 746-4114

A New Car . . . from Barrett means much more than any ordinary new car. Behind each Barrett automobile—from the eye-catching elegance of Cadillac to the cost-efficient sportiness of Jeep and Eagle—stands a staunch commitment to customer service and satisfaction at competitive prices.

Experience the unique feeling of a new car from Barrett.



907 Wick Ave., Youngstown, OH / Phone 747-3821

Delinquent Account Collection

MILLSTONE & KANNENSOHN

Attorneys-at-Law

OVER 25 YEARS EXPERIENCE IN FULL SERVICE MEDICAL COLLECTIONS

130 E. Boardman Street • Youngstown, Ohio 44503 • (216) 743-51-81

Advertising List

Advanced Radiology	2	Midwest Prosthetic	25
Barrett Cadillac	34	Millstone & Kannensohn	34
Boardman X-ray	19	Moreman-Yerian	4
Camacci Real Estate	13	MRI Cooperative	32
Convamed	14	O.P.T.I.O.N. Care	26
DeBald & Co., Inc.	34	Outpatient Therapy	10
Family Home Medical	15	Park Vista	29
Gluck Agency	11	PICO	23
Health Infusion	35	Professional Recovery Plus	25
Lake to River Healthcare Forum	20	Prudential Real Estate	22
Mahoning Bank	29	Southwoods X-ray	21
Medical Billing	21	Spath & Zimmermann	31
Medical-Dental Bureau	BC	Stillson & Donahay	33
Merrill Lynch	7	Visiting Nurses	32
Microsys Computing	26	Western Reserve Imaging	5

The Significant Difference in Youngstown, Ohio

HEALTHINFUSION is a highly successful national Home IV Therapy firm. We assure physicians that specially trained clinical pharmacists and nurses will administer all treatment plans; effectively handle patient phone calls around the clock; coordinate and document all laboratory work; provide timely, detailed patient profiles; and be continually available for professional consults. We maintain a fully equipped pharmacy and administrative offices.

- *Total Parenteral Nutrition*
- *Total Enteral Nutrition*
- *Antibiotic Therapy*
- *Chemotherapy*
- *Hydration Therapy*
- *Pain Management*
- *Chelation Therapy*
- *Prolastin Therapy*
- *Immunoglobulin, Aerosolized
Pentamidine and other Therapies
for HIV/AIDS Patients*



Health Infusion

The Significant Difference
in Home Intravenous Therapy

1061 Trumbull Avenue,
Suite C & P
Girard, Ohio 44420
(216) 759-9494

BULK RATE
U.S. POSTAGE
PAID
PERMIT NO. 317
YOUNGSTOWN, OHIO



The Medical-Dental Bureau provides the Physician and Dental community with much needed office services. Since we understand your needs, we provide the best dollar value in the tri-county area.

Services provided:

Telephone Answering

- Targeted to the needs of the Medical community.
- Numerous line services available for your particular needs.

Collections:

- Collect past due accounts.
- Individual attention to each account so as to maximize dollars collected.
- Fee based on collection.

For complete details please telephone your

**Medical-Dental
Bureau, Inc.**

**901 Home Savings & Loan Bldg.
275 Federal Plaza West
Youngstown, Ohio 44503**

(216) 744-4040

Judy Bloomberg, Manager